

# INFORMATION BULLETIN

## WORKFORCE INVESTMENT ACT

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: LABOR MARKET INFORMATION PILOT PROJECT FUNDING

The Labor Market Information Training Institute recently announced the availability of \$20,000 for a labor market information (LMI) marketing pilot project to help build brand awareness and drive targeted business customers to one-stop services through the use of LMI. The project should build a collaborative relationship between one or more workforce investment board(s) and the State LMI Office, which in California is the Employment Development Department's (EDD) LMI Division.

Grant applications will be accepted through November 28, 2003. Application materials and more detailed information about the award are available at [www.lmi-net.org](http://www.lmi-net.org).

Questions regarding the competition may be directed to Joe Ward at [jward@scs.org](mailto:jward@scs.org). Questions regarding the EDD's LMI Division may be directed to Joel Hessing at (916) 262-2241 or [jhessing@edd.ca.gov](mailto:jhessing@edd.ca.gov).

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Workforce Investment Division